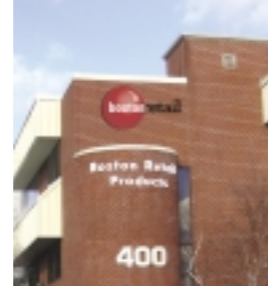


It's no wonder so many
retailers trust the
Boston Retail name.

Since 1937, we've supplied retailers of all sizes with the products they need to succeed. In fact, Boston Retail is the only company to provide a complete line of display, protection and power products. Our designers have created thousands of solutions, from concept to rollout. Having our own U.S. manufacturing facilities allows us to maintain strict quality and cost controls. Whether your order is a custom solution or an in-stock product, you're assured your delivery will arrive as promised and you'll enjoy the service and project management support that have made Boston Retail an industry leader.



We make you
look good.



- A complete line of custom and in-stock display, protection and power solutions for retailers.

We know how priceless
your reputation
and good name are.

- At Boston Retail, we design and manufacture a wide variety of custom and in-stock display, power and protection solutions for retailers. We offer countless choices in terms of size, color and function. And if it doesn't exist in our inventory, our engineers will create the product you need.
- But for all the variety we offer retailers, there's one thing each and every Boston Retail product has in common – it's crafted to make you look good to your customers.
- We're continually creating better ways to protect your capital investments, so you can offer your customers a safe, attractive environment in which to shop. Boston Retail power products allow you to take advantage of the latest technologies, to make shopping a more enjoyable experience. And our display solutions ensure that your products are shown to their best advantage.
- At Boston Retail, we understand how valuable your relationship with your customers is. Our relationship with you is just as important. Everyone at Boston Retail is committed to providing you with not only the highest quality products in the industry, but also the best customer service.

How may we help you today?



400 Riverside Avenue
Medford, MA 02155-4949
USA
T 800.225.1633 (US only)
T 781.395.7417
F 781.395.0155
Order fax 781.391.5766
email info@bostonretail.com
www.bostonretail.com



display



- Boston Retail offers a variety of in-stock **display** solutions – as well as made-to-order capabilities – that flatter your products, complement your selling floor and support your store's brand. We create decorative truss systems, merchandise display frames, carpet displays, appliance displays, modular lighting showrooms, custom displays – everything you need to showcase your merchandise safely and effectively.
- Our in-house manufacturing facilities ensure that all Boston Retail display solutions are crafted to meet our exacting quality standards, so they stand up to season after season of eager shoppers. And all of our display products are easy to install and easy to dismantle. For example, our unique twist connector system, Boston TurnStyle™, is so simple to assemble all you do is align the slot with the dimple and twist with a common screwdriver.

power



- Carrying power, voice and data to anywhere in your store is easy and cost-effective with Boston Retail's complete line of **power** solutions.
- The Boston FastLane™ line of modular wiring systems supports phased installation and can reduce installation time by 50% - 70% over traditional products. Boston PowerPoles™ come completely assembled, and can be quickly installed at floor or counter level. With Boston PlugStrips™, many items can be safely powered at once while still conveying a neat, attractive appearance. And Boston PowerTrack™ provides a range of options to attractively display lighting, ceiling fans or any other powered merchandise.
- All of these Boston Retail power products are designed for safety and reliability. They are available in standard and custom colors to blend with your décor.

protect



- Boston Retail was the first to manufacture retail bumpers. Our Boston Bumper® product line set the standard for impact protection not only in the retail industry but also in other high-traffic environments, such as offices, hospitals and airports. Boston Bumpers, along with our complete line of impact protection solutions, **protect** your walls and fixtures from costly damage while adding a striking design element to your store's décor, on the selling floor or in the back room.
- Made of durable high-strength flexible and rigid compounds, Boston Retail protection products hold up to the heaviest store traffic. Our bumpers, corner guards and floor-mounted protectors come in a wide range of styles, sizes and finishes, as well as hundreds of colors. For a unique expression, our engineers can custom-design a solution. And because we have our own extrusion manufacturing plant, orders are completed quickly and accurately, from design to rollout.

imagine



- No other company even comes close to offering as complete a line of in-stock display, protection and power products as Boston Retail. Our highly experienced engineering and design teams also create custom solutions for retailers. If you can **imagine** it, we can create it.
- Boston Retail works closely with retailers to identify their particular concerns. Then we combine our knowledge of the retail environment with technical expertise and on-site 2D and 3D computer modeling to create innovative, one-of-a-kind solutions. Once the plans are perfected, they're made a reality at our manufacturing facilities where we closely monitor the quality of every finished product. From concept to rollout, Boston Retail provides what you need.
- Our innovations have allowed retailers to make better use of selling space, make investments work harder and last longer, offer customers a safer shopping environment, and many other advances that have resulted in lower costs and higher sales.